

**Iceberry is the largest Russian
ice cream producer**



OVERVIEW



- Founded in 1937 as the first Soviet project in ice cream industry (famous Khladokombinat no.8 in Fili district of Moscow)
- Absolute leader in Moscow region with 27% market share
- Leader by volume market share in Russian Federation (June 2016)
- Manufacturing capacity in two factories is 90000 ton (approx. 180 million liters) per annum
- The largest assortment of over 250 SKUs, including ice cream all flavors and price categories
- Producer of private label for Auchan, Billa, and other major Russian and international retail chains
- One of the few world manufacturers, using fresh farm milk



FOUNDATIONS

- Founded in 2005 by the merger of two major Soviet Factories - Ice_Fili (Ice Factory no.8) and Servicekholod (Ice Factory No.10)
- Ice factory No.8 - the first and the largest ice factory of the Soviet Union was launched in 1937 by Anastas Mikoyan at Fili District of Moscow next to the legendary Cathedral of Pokrov at Fili.
- Ice Factory No.10 was initially crated in 1910 as ice storage for the Court of Russian Emperor, and later converted to ice cream production



PRODUCTION

- Two factories with total capacity of 90 000 ton per year strategically located in the North (Vologda) and South-East (Pensa) of European part of Russia
- From 2016 the production of dairy products was launched in Penza factory
- Product range of over 250 varieties of all flavors and categories
- HASSP certified. Certified by Auchan audits for its private labels manufacturing



LOGISTICS

Largest logistics infrastructure in Russia allowing to deliver frozen produce to more than 62 000 outlets in Russia.



- One of the largest retail refrigerator network of over 40 000 units
- Warehouses with the capacity of 10 000 tons (40 000 pallets)
- Refrigerator truck fleet of 300 trucks



SPECIALIZED RETAIL OUTLETS

- The largest retail chain of ice cream outlets (over 300) in Moscow
- Assortment of over 70 sorts of ice cream



- Vending machines supplement the retail chain and serve as promo outlets



HoReCa

- Fastest growing segment
- Over 1200 clients
- Over 40 different flavors of ice cream for HoReCa
- Specialized trade equipment (refrigerator outlets of various types)



OUR BRANDS

Our top brands lead in all major categories.



medium priced ice-cream in the following categories



premium farm ice-cream from Vologda



tabs for in-home consumption medium priced



low to medium priced Eskimo



economy ice-cream in waffle cups and bulk

OUR CLIENTS



OUR AWARDS



100 best Products of Russia 2013



100 best Products of Russia 2014



100 best Products of Russia 2016



Best Vologda product



The best to the children 2016

FURTHER INFORMATION AND CONTACTS

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