

## THE 10<sup>TH</sup> ANNIVERSARY INTERNATIONAL CONFERENCE on Investment Attraction to Automotive Component Industry AutoInvest<sup>®</sup>2016.

AutoInvest<sup>®</sup> is an effective site to work out practical decisions on topical directions of the automotive industry development and enlargement of business cooperation in the automotive sector.

THE FIRST EVENT OF THE YEAR IN THE RUSSIAN  
AUTOMOTIVE INDUSTRY.



"...every year your forum is confidently asserting itself as an authoritative platform for discussing actual issues of domestic production of automotive components and automotive industry as a whole".

**Vladimir Putin** | Chairman of the Government  
of the Russian Federation

2011, in honor of the fifth  
anniversary conference



"...it pleases me personally to have the opportunity to encourage your goals ensuring Russia's place in the automotive world. Your scheduled program for the conference is an ambitious one. Your speakers and delegates are an excellent mix representing a number of different influential companies. It is with the spirit of harmony I wish you all the best of luck for a successful meeting".

**Lee Lacocca** | Former Ford's President  
and Former Chrysler's Chairman

2015

Traditionally the AutoInvest<sup>®</sup> Conference is supported by the Presidential Plenipotentiary Envoy to the Northwestern Federal District, the Ministry of Industry and Trade of the Russian Federation, Government of Saint Petersburg and the Leningrad region.

### Advantages of participation in AutoInvest<sup>®</sup>

- 1** Government, automotive components manufacturers and OEMs are gathered in one place
- 2** Topical agenda and a wide range of discussed issues
- 3** Practical results for each participant
- 4** Highly competent speakers

The Anniversary AutoInvest®2016 Conference will be the central event of the

## RUSSIAN AUTOMOTIVE INDUSTRY FORUM AUTOFORUM RUSSIA

### Key themes of the AutoInvest® 2016 Conference:

1

#### Development prospects for export of automotive products from Russia

State support of the automotive industry. Measures of long-term market stimulation. Instruments of support for export of automotive products. Experience and strategies of automotive manufacturers.

2

#### Opportunities to use alternative fuels

Gas-fuel vehicles. Electric cars. Hybrid automobiles. Innovations for the automotive industry.

3

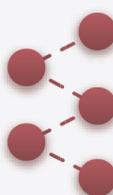
#### Localization of automotive components manufacturing

Investment attractiveness of regions. Suppliers' parks. Mechanisms of the special economic zones. Import substitution. Opportunities of cooperation with local automotive components suppliers.

### Business agenda options:

Business Breakfast with the Governor / Vice-Governor of St. Petersburg

Specialized Exhibitions AutoInvest®2016 and AutoSales & Services (co-organizer is ExpoForum-International)



Plenary sessions, round tables and master-classes

Visit to the industrial plants of St. Petersburg

B2B Meetings

### Among invited speakers



**Aleksandr Morozov**  
Deputy Minister of Industry and Trade of the Russian Federation



**Sergey Gaysin**  
Acting General Director NAMI



**Bo Andersson**  
President AVTOVAZ



**Dmitriy Mikhailov**  
General Director Nissan Manufacturing RUS



**Ino Moberg**  
General Director Scania-Peter



**Choi Dong Ryeol**  
General Director Hyundai Motor Manufacturing Rus

Under Support of



Strategic Partner



Key Partner



Organizers



Project Coordinator

**Anna Starodubtseva**

+7 960 239 98 95  
starodubtseva@investa.spb.ru

Delegate Managers

**Katerina Orlova**

+7 967 513 79 95  
orlova@investa.spb.ru

**Marina Maslova**

+7 960 240 02 50  
maslova@investa.spb.ru